

## Order Item Summary

CBS TELEVISION  
STATIONS

KQVR-TV

Order ID: 33405   CF   NTL-POL   FBD - LBD: 10/08/12 - 10/14/12   HL#:   Created: 08/10/12 07:15 PM

Client: LUNGREN FOR CONGRESS (73501)   CPE: LFC / CD07R / 10/8   Agency Commission: 15 %   Updated: DDITURI on 08/13/12 05:21 PM

Agency: MAR/COM SERVICES, INC. (170247)   Product: CD07R/LUNGREN (1300)   Self :20:00   Confirmed: 08/13/12 05:21 PM

Buyer: KRISTIN AMADOR   Demo: P35+   DMA RTG   Sched. Code: Z   \*\*PRINT REQUIRED\*\*

AE: LINDA SULA-GWTS-SF   Billing Int: Monthly   BM: SS

Share: 38%   KXTV: 8%   KCRA: 38%   KTXL: 10%   KQCA: 1%   KMAX: 5%   KSPX: 0%   CABLE: 0%

## NEW ORDER - SHARES EST'D

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
001	MDAYBREAK1	M T W T F * *	MORN	30				0.0	\$100.00	2	\$200.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/14/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
002	MDAYBREAK2	M T W T F * *	MORN	30				0.0	\$150.00	3	\$450.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/14/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
004	MCBSSAT	* * * * * S *	MORN	30				0.0	\$75.00	2	\$150.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/14/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
005	WSUNMORN	* * * * * S	NEWS	30				0.0	\$500.00	1	\$500.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
007	DDOCTORS	M T W T F * *	DAY	30				0.0	\$150.00	3	\$450.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/14/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
008	DPHIL	M T W T F * *	EFG	30				0.0	\$275.00	3	\$825.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/14/12	3										

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Agency: MAR/COM SERVICES, INC. (170247)	Product: CD07R/LUNGREN (1300)	Self :20:00	Confirmed: 08/13/12 05:21 PM	
Buyer: KRISTIN AMADOR	Demo: P35+ DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: LINDA SULA-GWTS-SF		Billing Int: Monthly	BM: SS	
Share: 38% KXTV: 8% KCRA: 38% KTXL: 10% KQCA: 1% KMAX: 5% KSPX: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
009	NNEWS4	M T W T F * *	NEWS	30				0.0	\$500.00	2	\$1,000.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/14/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
010	NNEWS6	M T W T F * *	NEWS	30				0.0	\$800.00	2	\$1,600.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/14/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
011	AET	M T W T F * *	ACC	30				0.0	\$750.00	2	\$1,500.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/14/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
012	PJERSEY	* * * * F * *	REGP	30				0.0	\$2,000.00	1	\$2,000.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
013	PBROKE*M&M	M * * * * *	REGP	30				0.0	\$4,000.00	1	\$4,000.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
014	PHAWAII	M * * * * *	REGP	30				0.0	\$3,000.00	1	\$3,000.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/14/12	1										

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AE: LINDA SULA-GWTS-SF	Billing Int: Monthly	BM: SS		
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
015	PNAVY	* T * * * * *	REGP	30				0.0	\$4,000.00	1	\$4,000.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
016	PSURV25	* * W * * * *	REGP	30				0.0	\$3,000.00	1	\$3,000.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
017	NLATEM-SU	M T W T F S S	NEWS	30				0.0	\$1,200.00	4	\$4,800.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/14/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
018	NLATESU	* * * * * S	NEWS	30				0.0	\$300.00	1	\$300.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
019	LCOMICS	M T W T F * *	LATE	30				0.0	\$75.00	3	\$225.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/14/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
020	LLETTER	M T W T F * *	LETT	30				0.0	\$400.00	5	\$2,000.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/14/12	5										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
023	NNEWSSU5	* * * * * S	NEWS	30				0.0	\$750.00	1	\$750.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
024	WETW	* * * * * S *	ACC	30				0.0	\$300.00	1	\$300.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
027	NNOON	M T W T F * *	NEWS1	30				0.0	\$200.00	3	\$600.00		
	1XP/DAY MAX - LUR												
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
028	NNEWS5	M T W T F * *	NEWS	30				0.0	\$800.00	2	\$1,600.00		
	1XP/DAY MAX - LUR												
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
029	NNEWSSA5	* * * * * S *	NEWS	30				0.0	\$500.00	1	\$500.00		
	1XP/DAY MAX - LUR												
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
030	NLATESA	* * * * * S *	NEWS	30				0.0	\$300.00	1	\$300.00		
	1XP/DAY MAX - LUR												
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## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	47	0	\$34,050.00	\$28,942.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$34,050.00	\$28,942.50	\$0.00	\$0.00